

President's Message - Kate Miller



Hey, District 2! I am excited to get started as your President for the 2024 – 2025 year and to continue with all the great things that D2 does. To begin, I want to share my overall theme of “back to the basics” and the CARD Framework initiative from CPRS State Board that includes Community, Advancement, Resources and Development. You will find these four words imbedded throughout all the programs, events, and opportunities D2 provides to its members, so keep an eye out for all the ways in which District 2 fosters activities within each of those areas.

In April, your District 2 Board of Directors held their annual retreat in Southgate Recreation and Park District's Fletcher Farm Community Center, taking the day to set team and committee goals, plan our educational opportunities, networking, and special events for the year and feeling inspired after a presentation from special guest and Past CPRS State Board President, Henry Perezalonso, who is also known as the Recreation, Arts & Community Services Director for the Town of Danville.

Some upcoming annual events you can “Save the Date” for are the Equipment Expo & Rodeo which will be held on Friday, September 20th this year. We are bringing back the re-vamped rodeo and hoping to surprise participants with a bigger and better rodeo prize – so get your cowboy boots on and mark your calendars! District 2 is offering the Doing Good 2gether Service Projects again, which must take place between September 2024 – February 2025. Project guidelines and the project submission forms can be found on our website, cprsd2.org and submissions are open! I can't wait to see what service projects are submitted this year, as D2 enjoyed supporting agencies last year. Submissions are open until June 30th – so don't wait! You can plan to attend the scheduled Lunch 'n Learns for the year, starting on June 13, covering the topic of Concessions Partnerships at Cordova Recreation and Park District and join us at one of the Meet the Board socials which will be held throughout the year at various establishments in the Sacramento area. D2 committees are in the weeds planning for the best year yet with events like General Membership, Park Forum and Awards and Installation Banquet still on the docket for 2024 – 2025.

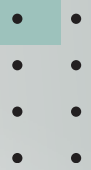
What else? Well, let us not forget about our fantastic subcommittees and all their hard work in presenting D2 members with various events and educational opportunities. NCAMA (Northern California Aquatics Management Association) is hosting the annual Total Guard Training at the West Sacramento Recreation Center on June 14, a couple weeks later holding their Water Polo Tournament on June 30th at Cosumnes CSD's Wackford Aquatics Complex and ending the summer with the Lifeguard Palooza on July 28th at the City of Folsom's Steve Miklos Aquatics Center. Youth and Teen Recreation Services (YTRS) subcommittee is offering all the educational opportunities in July with their Staff-A-Palooza on July 13 at Sunrise Recreation and Park District's Foothill Community Center, and then Pre-School Rec Connect on July 18th at Cosumnes CSD's Albiani Recreation Center.

You'll see D2 on the move, making connections & building membership with the multiple “Student Outreach” days we are scheduling at Sacramento State University, Chico State University and Los Rios Community College. These days welcome students, faculty, current and past Park and Recreation Professionals to join us in a “speed dating” like setting to enhance the networking and learning experience for students and others interested in the field.

But that is not all! Our officially formed Connections Committee will be reaching out to new and reoccurring members with reminders of all D2 offers, including scholarships, grants and the D2 awards program information that you and members of your agency can take advantage of! Along with these connections, D2's interest form is live on the website. If you, someone from your agency or community is interested in volunteering for any D2 activities or events, please fill the interest form out located on our website under “About Us” tab.

Last, but most importantly, I challenged my board to look for and share ways we can make an impact, whether in our communities, our agencies, through a lunch 'n learn, a scholarship or through connecting with other professionals at our events or even by providing continuous opportunities to members. And I challenge YOU to do the same! I want to hear from you about the impact you are making in your communities and agencies. Reach out to me with your stories, to learn more about D2 or for more information on attending a future Board meetings or events at kmiller@southgaterecandpark.net or (916) 422-7610 ext. 17. Find us on Instagram at [cprsdistrict2](https://www.instagram.com/cprsdistrict2), online at cprsd2.org and don't forget to use #d2doing2much for a media shout out. Peace, Love & PMLB!

A handwritten signature in black ink, appearing to read "Kate Miller".



CPRS Card Framework



In 2023, the CPRS State Board of Directors and Executive team developed a framework of goals to guide the California Park & Recreation Society in meeting the values of its mission statement.

This framework outlines 'what' we aim to achieve, while each pillar describes 'how' we intend to accomplish it.

All CPRS Regions, Districts, Sections, Committees, and staff have a part in moving our association - and our profession - forward. This framework outlines our joint goals to accomplish just that.

Goals will be set collectively, reviewed annually, and celebrated through an annual report.

For more information visit: <https://www.cprs.org/resources/cprs-positioning/card-framework>

CPRS STRATEGIC FRAMEWORK ADVANCING CALIFORNIA'S PARK & RECREATION PROFESSION



LUNCH N' LEARNS, YOUTH & TEEN RECREATION SERVICES (YTRS)

Spring Newsletter 2024

Lunch N' Learns

CPRS D2 Board is excited to host a variety of new educational opportunities through Lunch n' Learns this year! The upcoming Lunch n' Learn is focused on Developing Concessions Partnerships and will be held in Rancho Cordova at the Hagan Community Center on June 13th from 12 p.m.- 1:30 p.m. RSVP for this Lunch n' Learn and learn about future events at cprsd2.org/lunch-n-learns

*Please remember, lunch will not be provided during Lunch n' Learns. Please remember to bring your lunch with you when you attend.



YTRS

Youth & Teen Recreation Services (YTRS) meets monthly to discuss youth, teen, and preschool programming. YTRS also holds events, workshops, and trainings that give recreation professionals the opportunity to network with other recreation agencies to gain knowledge of what is currently trending in the recreation industry by discussing a variety of topics. Come join us on the 1st Thursday of the month 11am-1pm starting in September!

Upcoming YTRS Events:

- July 13: Staff-A-Palooza (Foothill Community Center)
- July 18: Preschool Rec Connect (Albani Recreation Center)

Meet the YTRS Steering Committee

Chair: Riva Ballis, Cosumnes CSD

Co-Chair: Kourtney Hobart, Sunrise RPD

Secretary: Patrick Bitcon, Cosumnes CSD

District 2 Liason/Treasurer: Penelope Crouse-Feehan, City of Folsom

Representative, Public Relations: Mary Stoakley, Fair Oaks RPD

Representative, Events: Kayla Thayer, North Highlands RPD

Representative, Youth Services: Andre Pichly IV, Cosumnes CSD

Representative, Teen Services: Robert Larson, City of Davis

Representative, Preschool: Celeste Torres, City of Sacramento

Representative, Sports: Stephen Menebroker, Cosumes CSD

For more information or to learn how to get involved in leadership opportunities, contact Riva Ballis at rivaballis@cosumnescsd.gov

NORTHERN CALIFORNIA AQUATIC MANAGEMENT

ASSOCIATION UPDATES

Spring Newsletter 2024

Northern California Aquatic Management Association is an organization supporting aquatic professionals and advocates by promoting professional career development, current safety practices, ongoing education, and networking opportunities. Membership is FREE and open to all full-time and part-time aquatics professionals.

NCAMA Member Benefits

- Educational opportunities
- Networking with area professionals
- Professional development
- Part-time staff trainings
- New program ideas and industry trends
- Membership surveys (safety classes, salaries, program pricing, and more)
- Lifeguard instructor/instructor trainer review courses
- Scholarship opportunities
- So much more!

Upcoming Events

- June 14 – TOTAL Guard with Jim Wheeler, *West Sacramento Recreation Center, City of West Sacramento*
- June 30 – Water Polo Tournament, *Wackford Aquatics Complex, Cosumnes CSD*
- July 28 – Lifeguard Palooza, *Steve Miklos Aquatic Center, City of Folsom*
- Fall 2024 – LGI/LGIT reviews, *dates and locations TBD*

Meetings

Meetings are held bimonthly on the second Thursday of the month from September to May. **Next meeting is September 12, location TBD.** Please join the NCAMA email list at the link below for information about upcoming meetings and events.

Meet the NCAMA Steering Committee

Chair: Will Neville, *City of Roseville*

Co-Chair: Kevin DeFranco, *City of Newark*

District 2 Liason/Treasurer: Patrick Maridon, *City of Sacramento*

Representative, Events & Trainings: Cody Helmer, *City of Sacramento*

Representative, Events & Trainings: Kendra Barlly, *Cosumnes CSD*

Representative, Events & Trainings: Rachel Schramm, *Cosumnes CSD*

Representative, Surveys & Communications: Scott Seeba, *City of Folsom*

Representative, Facilities: Patrick Maridon, *City of Sacramento*

Member at Large: Madeleine Jones, *City of Roseville*

Member at Large: Cathryn Cunha, *City of Sacramento*

Member at Large: Chanise Harrison, *City of Fairfield*



Visit our website for the most up-to-date information: www.cprsd2.org/ncama. Join the NCAMA email list for updates on upcoming events and meetings by following [this link](#).

Interested in getting more involved with NCAMA? Fill out [this form](#) for more info about joining the Steering Committee and other opportunities.

CPRS CONFERENCE HIGHLIGHTS

Spring Newsletter 2024



CPRS Connections in The Books

District 2 was excited to connect with so many members, friends and colleagues from across the state at the CPRS CONNECTIONS Conference in Palm Springs this year. D2 lived up to their hashtag (#D2DOING2MUCH) again as they were very active in this year's conference with ten D2 members presenting, four of whom are D2 Board Members, ten D2 Board Members attended the Leadership Meeting on March 1st, and the Region 1 Social at Chill Bar saw incredible numbers of participation from members across the state! We hope you stay connected throughout the year with new and old colleagues and friends you made in Palm Springs. For a recap of D2's conference, check out this fun video shot by multiple board members on [Instagram](#), [Facebook](#), or [YouTube](#). We can't wait to see you all in Sacramento in 2025!



@cprsdistrict2
#D2Doing2Much

cprs
district 2

EQUIPMENT EXPO, SPONSORSHIP OPPORTUNITIES, AND THE JERRY FOX SCHOLARSHIP *Spring Newsletter 2024*

Save The Date!

2024 Equipment Expo

The 2024 annual CPRS District 2 Equipment Expo is returning to Elk Grove Regional Park this Fall on September 20th from 10 AM—2 PM. This annual event will feature vendors and sponsors for all things Parks & Recreation, lunch, and the ever-popular Rodeo featuring staff from many districts in our area. More details and a registration link are coming soon at cprsd2.org.

For more information contact Jeff Houser at jhouser2@roseville.ca.us



Support District 2!

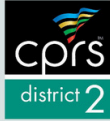
Do you want to be a part of District 2 as a sponsor for an event, a meeting or more? We have great opportunities that range from as little as \$500 to \$2500 depending on what your company would like to be a part of. District 2 is one of fifteen districts within the California Park & Recreation Society (CPRS). District 2 is part of Region 1, which is comprised of Districts 1, 2, & 3 and is the largest geographical District, representing 37 agencies in Northern California.

For investment opportunities and additional information please contact Eric Dexter at edexter@roseville.ca.us or call (916) 746-1769.

Jerry Fox Maintenance Management School Scholarship

The CPRS District 2 Development & Operations Section promotes educational opportunities to its members, helps raise the bar on park maintenance standards and promotes the image of park professionals in our communities. This scholarship is open to members of the Development & Operations Section, or employees of member agencies, that live and work within the boundaries of District 2. Recipients will be responsible for their roundtrip transportation to and from MMS. The application deadline is September 22, 2024. The application will be available to complete on Monday June 3rd, please visit cprsd2.org/scholarships-grants to keep an eye out for the application.

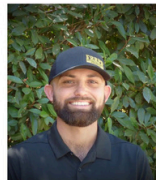
2023 Jerry Fox Maintenance Management School Scholarship Recipients



Bailey Allyn Briggs



Rafael Mendoza



Joseph Velasquez

District 2 Wants You - Join the D2 Board of Directors!

Join the CPRS District 2 Board and engage actively! Our board is comprised of passionate professionals dedicated to connecting members and building a collaborative network across various disciplines and agency boundaries. We promote CPRS resources, tools, advocacy, education, and events, fostering growth and opportunity for California Park & Recreation Society members. Board meetings occur on the second Wednesday of each month.

The positions below will be open for the 2025/2026 D2 Board, and the deadline to apply is November 1, 2024.

Positions Available for Election:

- Vice President – 3 year term – Presidential Series
- Secretary - 2 Year Term
- Director of Public Relations – 2 Year Term



Positions Available for Appointment:

- Development & Operations Section Representative - 2 year appointment
- Recreation Therapy Section Representative - 2 year appointment
- Technology Representative - 1 year appointment
- Student Section Representative – 1 year appointment
- Sponsorship & Partnerships Representative – 1 year appointment

Doing Good 2Gether

Community Improvement Service Project Applications Now Open!

District 2 established the Doing Good 2Gether annual service project as an opportunity to give back to an organization or agency within District 2 boundaries that needs support to complete a community improvement project. D2 will provide an agency with the people power needed to help complete the project. This is a great opportunity for D2 members and the board, to give back and connect, while working together to "do good" within our District.

For information and how to apply visit <https://www.cprsd2.org/doing-good-2gether>



2023 Doing Good 2Gether Project

*Basketball Court Resurface at Sunrise Florin Park
(Southgate RPD)*



2024-2025 D2 Board of Directors!



Barry Ross

District Administrator

Orangevale Recreation & Park District



Q. What made you choose to enter the field of Parks & Recreation?

I had parents who valued the outdoors. Growing up in New Hampshire, our family went camping often each summer and skiing often in the winter. I was enrolled in youth sports with the local Parks & Recreation Department. I was drawn to the activities, facilities, and the people involved in providing them. At the time I was applying to colleges, I met with a friend of my brother who was a Parks & Recreation major at the University of New Hampshire. He raved about the program and I was sold. I was fortunate to find my first full time job in the field within five months of graduating, and to have a 38-year career in the field of my choice.

Q. What was the biggest challenge you faced and overcame during your Parks & Recreation career?

The great recession of 2008 and the COVID pandemic of 2020 were obviously big challenges for us all. My biggest challenge happened much earlier in my career and helped prepare me for those later challenges. It was the three-headed monster of the early 90's when we faced a recession, the ERAF (Educational Revenue Augmentation Fund) shift that moved funds from local government to the State, and the ripple effects of the Los Angeles race riots that shifted a substantial amount of funds from parks & recreation departments and districts into police and sheriff departments. I was in my second year as Recreation Supervisor for the City of San Mateo and I knew my job was in jeopardy. Credit goes to Sheila Canzian (Director of Parks & Recreation) and Paul Council (Deputy Director) for keeping the staff together and focused on being more entrepreneurial-minded. One of my program responsibilities was adult sports, and we re-engineered the registration process by making it much easier for team managers. We also adjusted the schedules to allow for more sports seasons. The result was about 50% more annual revenue without raising fees, and a much higher level of satisfaction from managers and players. Game officials also welcomed the extra work. These challenges of the early 90's served as the impetus for the CPRS VIP (vision insight planning) action plan that helped us advocate for parks & recreation as an essential service to a healthy community. Jane Adams was the CPRS Executive Director at the time, and she and the CPRS Boards from the mid-90's through the early 2000's were the champions who stabilized our footing in government and helped us grow to where we are today.

Q. What do you consider your biggest accomplishment in the field?

With all of our jobs in Parks & Recreation, we can see evidence that we are making positive contributions to the lives of others. Whether you're creating programs, building or maintaining parks and facilities, or taking registrations and handling finances, you know you are making a difference. Most of us began as coaches, instructors, Rec Leaders, Rec Specialists, or Rec Coordinators and had the experience of working directly with program participants. That is where we see the most immediate impact. I felt that greatest rush of "making a difference" as a Therapeutic Recreation Specialist at a 28-day residential drug and alcohol rehabilitation hospital where I served as a member of a treatment team working with teens with substance addictions. I began working with them when they were cleared from the difficult withdrawal phase of their treatment, and I had the responsibility of getting them on an exercise program and helping them discover healthy and productive ways to spend their leisure time. Seeing the transformation of the health and self-confidence in so many of these young patients was highly rewarding.



Barry Ross



Q. What was your favorite aspect of working in the field of Parks and Recreation?

Parks & Recreation is a very honorable field. Face it, we didn't get into this field with aspirations of being among the top one-percenters. Our big reward is that we get to work and network with so many others who are in it for honorable reasons. I am forever grateful to have worked on outstanding teams with the following agencies: City of Berlin New Hampshire Recreation & Parks Department, State Parks of New Hampshire, Waterville Valley Resort, Seaborne Hospital, Embarcadero YMCA, Highlands Recreation District, City of San Mateo Recreation & Park Department, Mission Oaks Recreation & Park District, Sunrise Recreation & Park District, and Orangevale Recreation & Park District.

Q. What advice do you have for young professionals who are maybe just getting started or not sure of their professional goals just yet?

When you walk to your car at the end of each workday, enjoy that rewarding feeling of knowing that you and your team are contributing to the betterment of the community that you serve. Somebody took a chance on hiring you, so prove them right.

*Do you have a suggestion for a member highlight or someone we should consider featuring?
Email your suggestions to the Director of Public Relations, Frankie Nelson, at fnelson@folsom.ca.us*

CONNECT WITH YOUR DISTRICT 2 BOARD! *Spring Newsletter 2024*

PRESIDENT: KATE MILLER

Southgate Recreation & Park District
kmiller@southgaterecandpark.net

PRESIDENT-ELECT: NINA SINOR

Cordova Recreation & Park District
nsinor@cordovarpd.gov

VICE PRESIDENT: ERIC BUECHLER

City of Woodland
Eric.Buechler@cityofwoodland.gov

TREASURER: NICOLE LOWERY

Cordova Recreation & Park District
nlowery@cordovarpd.gov

SECRETARY: CHELSEY ADAMS

Mission Oaks Recreation & Park District
cadams@morpd.com

DIRECTOR OF PUBLIC RELATIONS:

FRANKIE NELSON

City of Folsom
fnelson@folsom.ca.us

DIRECTOR OF PROGRAMMING:

JUSTIN DOUTHIT

City of Yuba City
jdouthit@yubacity.net

DIRECTOR OF EDUCATION: VACANT

Interested in this position? Email President
Kate Miller

AQUATIC SECTION REPRESENTATIVE

PATRICK MARIDON

City of Sacramento
PMaridon@cityofsacramento.org

AGING & ACTIVITIES SECTION REP.

HEATHER SCHELSKE

Cordova Recreation & Park District
hschelske@cordovarpd.gov

YOUTH & TEEN REC SERVICES (YTRS):

RIVA BALLIS

Cosumnes Community Services District
RivaBallis@cosumnescsd.gov

NORTHERN CA AQUATIC MANAGEMENT (NCAMA) CHAIR:

WILL NEVILLE

City of Roseville
wneville@roseville.ca.us

EDUCATORS SECTION REPRESENTATIVE:

DR. ABHIJEET SHIRSAT

California State University, Sacramento
shirsat@csus.edu

RECREATION SECTION REPRESENTATIVE:

PENELOPE CROUSE-FEEHAN

City of Folsom
pcrouse-feehan@folsom.ca.us

RECREATION THERAPY SECTION REPRESENTATIVE:

VACANT

Interested in this position? Email President
Kate Miller

STUDENT SECTION REPRESENTATIVE:

ALLISON ISHAM

City of Folsom
aisham@folsom.ca.us

ADVANCEMENT REPRESENTATIVE:

JOEY ZAOKOPNY

City of Sacramento
JZaokopny@cityofsacramento.org

TECHNOLOGY REPRESENTATIVE:

IAN ROBERTS

Fair Oaks Recreation & Park District
iroberts@forpd.org

DEVELOPMENT & OPS. SECTION REP:

JEFF HOUSER

City of Roseville
jhouser2@roseville.ca.us

SPONSORSHIPS & PARTNERSHIPS REP:

ERIC DEXTER

City of Roseville
edexter@roseville.ca.us

CPRS REGION 1 REPRESENTATIVE:

ASHIKA LAL

Southgate Recreation & Park District
alal@southgaterecandpark.net

@cprsdistrict2
#D2Doing2Much



STAY CONNECTED!

CPRSD2.ORG

